Deb Mishra

Entrepreneur with a consulting and project management background

Business consultant with over 15 years of experience in banking & financial services industry with a special focus in reference data management. Current and past experiences include data management platform migrations, managing outsourcing programs, project management, driving local/o(shore teams, financial analysis, client & vendor data management, etc. Currently working as the founder/director of a Netherlands based technology & services company (www.daedal.codes).

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WORK EXPERIENCE

Startup company management
Lone Cypress Holdings

Netherlands

Achievements/Tasks

- Managing a 3 company holding structure in the Netherlands and have a branch office set up in United States (www.daedal.codes).
- Promoting company product and services to various clients.
- Understanding the corporate tax structure in Netherlands/Unites States and hiring appropriate staff to manage the same.
- Established the consulting arm of the company as a preferred suppliers to a Dutch insurance company.

Project management
SAMCo & NN

Netherlands

Achievements/Tasks

- Currently part of the project team that is working on migrating the legacy data management setup with SAMCo to a managed service provider RIMES.
- Successfully delivered the project to build a legal entities module within NN Group.
- Was one of the leads in charge of moving the Markit EDM platform from legacy data center to a cloud native data center (Azure).
- Successfully lead and delivered the project to switch the EIOPA curve sources from Bloomberg to Refinitiv for NN Group.
- Successfully delivered the project to replace Barclays/IDC based price process to a Bloomberg based price delivery platform for NN Group.

Leadership and team management
NN & Capgemini/UBS

Netherlands, Switzerland, UK & India

Achievements/Tasks

- Was leading the IT team that was in charge of NN's RTB data management platform (Markit EDM).
- Was one of NN counterparts running NN-Cognizant o(shore program and had regular interactions with Cognizant management.
- Managed the cross-geographical Capgemini team of BAs and developers for the UBS data migration program.

SKILLS

Project management Outsourcing

Client & vendor management CI/CD

Data modelling SIX FI Refinitiv

Reference data management

Bloomberg Pricing process

Financial data analysis Simcorp

Agile(SAFe) dev ops Markit EDM

Cloud computing(Azure/GCP)

Goldensource EDM Geneva

ORGANIZATIONS

Lone Cypress Holdings , Netherlands (11/2021 - Present)
Founder and director

Shell Asset Management (SAMCo), Netherlands (07/2021 - Present)
External consultant

NN Group (NN), Netherlands (09/2017 - 07/2021)
Business process manager

APG Asset Management (APG), Netherlands (03/2016 - 09/2017)
Senior business analyst (external)

Capgemini Consulting/UBS AG, Switzerland (11/2013 - 03/2016)
Consultant/External consultant (UBS AG)

Goldensource Corporation, India (10/2012 - 10/2013)
Senior business analyst

CARE Ratings, India (04/2011 - 10/2012)
Credit ratings analyst

Cognizant Technology Solutions, India (10/2017 - 06/2010)
Programmer analyst

WORK EXPERIENCE

Client and vendor management
NN, Capgemini/UBS, Goldensource & CARE Ratings

Netherlands, Switzerland & India

Achievements/Tasks

- Served as Bloomberg's counterpart in NN for functional scope and product design.
- Was the SPOC for all vendor communication between UBS (both London and Zurich oFce) and it's data vendors. Primary data vendor was SIX FI.
- Was SPOC for multiple clients to address their customer support issues in Goldensource. Worked extensively in MT564 based corporate action feeds.
- Managed relationships with multiple real estate companies while working at CARE ratings.
- Was part of the team driving product sales strategy for the newly launched real estate research rating of CARE.

Reference data management and price process
SAMCo, NN, APG, Capgemini/UBS & Goldensource

Netherlands, Switzerland & UK

Achievements/Tasks

- Redesigned the price master process and built the security master framework from ground up for SAMCo
- Implemented the IFRS9 regulations for post trade securities in NN.
- Migrated the legacy excel based AI process to an automated Markit EDM and Geneva based solution.
- Worked on UBS's ambitious data management redesign plan where in UBS – IB (London) and UBS – WMSB (Zurich) would migrate from legacy Goldensource and VDPS platforms to Markit EDM.
- Business analyst in charge for maintenance of the SWIFT MT564 and SIX FI modules of GoldenSource 360 EDM.

Functional and business analysis
SAMCo, NN, APG & CARE Ratings

Achievements/Tasks

- Working as a lead business analyst driving the security master/issuer master implementation within SAMCo.
- Worked as a pricing analyst for the migration of price master in SAMCo.
- Designed the legal entity master and served as the lead BA for BAU changes in NN.
- Designed the OTC price module and the legal entity master for APG.
- Did financial analysis for large cap real estate companies and provided industry outlook for real estate sector.

EDUCATION

Mst in Entrepreneurship
Cambridge University, United Kingdom

09/2023 - Present

Postgraduate Program in Securities Markets
National Institute of Securities Markets, India

06/2010 - 06/2011
GPA - 9.33/12

AWARDS & CERTIFICATES

Certified FRM (05/2019 - Present)
GARP Institute, USA

CEO's executive choice award (2013)
Capgemini Consulting, India

Chancellor's Certificate (2007)
KIIT University, India
- Founder of the state level debate competition Pratijja

Certification of recognition (2007)
KIIT University, India
- Founder of the literary society

National Children Science Congress (2005)
Government of Odisha and NCSTC Network, India

LANGUAGES

English
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Hindi
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Dutch
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Korean
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